



## Why you need engaged employees

### Your challenges

GLOBALISATION

Increase competitiveness and efficiency

CHANGE

Increase alignment and agility

HUMANISATION

Create commitment and solidarity

DEMOGRAPHICS

Attract and retain talent

INDIVIDUALISATION

Meet needs and create meaning

Employee engagement  
is a major key to future  
success!

### Engaged employees are...

bursting  
with energy



showing  
passion



Loyal and  
respectful



great  
ambassadors



high  
performers



# Engaged employees...



engage their customers



guarantee continuity



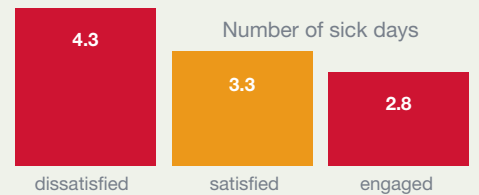
98% intends to stay with the organisation for a long period  
only 2% is actively looking for another employer



are more productive and add value

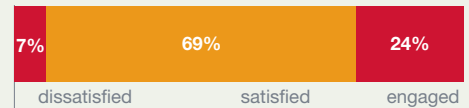


generate lower absenteeism and turnover costs



are more innovative

Innovative organisation

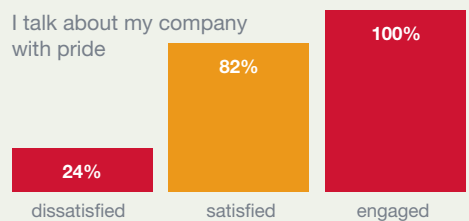


Traditional organisation



help you build your image and reputation

I talk about my company with pride



Need help with increasing employee engagement?

Go to [www.sdworx.be/engagement](http://www.sdworx.be/engagement) and give us a call